



Research Article

Volume-04|Issue-11|2023

Propagation of Weapons and Violence in Punjabi Music Video Albums: A Study of Youth in Punjab

Dr. Sewa Singh Bajwa

Professor, Department of Journalism and Mass Communication, Ch. Devi Lal University, Sirsa (Haryana)

Article History

Received: 07.11.2023

Accepted: 13.11.2023

Published: 29.11.2023

Citation

Bajwa, S. S. (2023). Propagation of Weapons and Violence in Punjabi Music Video Albums: A Study of Youth in Punjab. *Indiana Journal of Arts & Literature*, 4(11), 15-23

Abstract: The use of aggressive language, explicit references to weapons and the portrayal of confrontational behavior contribute to this perception. In terms of lyrical content, some Punjabi songs contain explicit references to violence, gang culture, and illegal activities. These lyrics can glamorize and normalize violent behavior, especially among impressionable listeners, including the Punjabi youth. The repeated exposure to such content may desensitize individuals to the consequences of violence and perpetuate a cycle of aggression. Furthermore, the visual representation in music videos plays a significant role in the glorification of violence. Some Punjabi music videos showcase luxurious lifestyles, lavish parties, and the use of weapons as symbols of power and dominance. These visuals can create an unconstructive image for viewers, inadvertently promoting a culture of violence and aggression. It is essential to consider the impact of such music on society, particularly on the impressionable minds of the Punjabi youth. Exposure to violent themes in songs can shape attitudes, beliefs, and behavior, potentially leading to real-life consequences. Critics argue that artists should be more responsible in their artistic choices, promoting positive messages and themes that inspire and uplift the audience. However, it is important to note that not all Punjabi songs glorify violence. There are numerous artists who prioritize meaningful storytelling, love, and cultural themes in their music. It is crucial to support and appreciate these artists who contribute to the rich and diverse Punjabi music industry. As too much violence and propagation of weapons is found to be there in Punjabi Music Video Albums so a need is felt to conduct a study in order to get the opinion of Punjabi youth regarding the research problem in hand. This study reveals some astonishing facts which were little known before this study.

Keywords: Weapons, Violence, Propagation, Glamorize, Culture, Impressionable minds.

Copyright © 2023 The Author(s): This is an open-access article distributed under the terms of the Creative Commons Attribution 4.0 International License (CC BY-NC 4.0).

INTRODUCTION

Traditional Punjabi music is rich in culture and history! It reflects the vibrant and joyful spirit of the Punjabi people. Traditional Punjabi music is deeply rooted in folk traditions and has been passed down through generations. One of the most popular forms of traditional Punjabi music is Bhangra. It originated as a celebratory dance form during the harvest season. Bhangra music is characterized by its energetic beats, catchy rhythms, and lively lyrics. Instruments like the dhol, tumbi, and dholak are commonly used in Bhangra music to create that signature sound. Another traditional Punjabi music genre is Giddha, which is a form of folk dance performed by women. Giddha songs are usually sung in a call-and-response style, with women showcasing their grace and agility through dance movements and expressive gestures. Punjabi Sufi music is also an integral part of the traditional music scene. It combines devotional poetry with soulful melodies, aiming to connect with the divine. Sufi music often features instruments like the harmonium, tabla, and sarangi, creating a soothing and spiritual ambiance. Traditional Punjabi music is deeply ingrained in the cultural fabric of Punjab and continues to be cherished by people worldwide. It's a beautiful way to celebrate and preserve the rich heritage and traditions of the Punjabi community. Punjabi songs have been known to incorporate elements of violence and weapons in their

lyrics and music videos. While it is true that some Punjabi songs may glamorize these themes, it is important to understand that not all Punjabi songs follow this trend. There is a wide variety of Punjabi music available that focuses on different themes and messages. The inclusion of violence and weapons in Punjabi songs can be seen as a reflection of certain societal realities and cultural influences. However, it is crucial to approach these songs with a critical mindset and not glorify or promote harmful behaviors. It is the responsibility of both artists and listeners to be mindful of the impact that such content can have on individuals, especially the younger audience. Fortunately, there are many Punjabi artists who choose to create music that promotes positivity, love, and unity. These artists use their platform to spread messages of social awareness, cultural pride, and personal growth. It is important to support and appreciate these artists who contribute to the diverse landscape of Punjabi music. Ultimately, the trend of weapons and violence in Punjabi songs is just one aspect of the larger Punjabi music industry. It is essential to explore the wide range of Punjabi music available and appreciate the artistry, creativity, and cultural richness that it offers.

DISCUSSION

Punjabi songs have gained immense popularity in recent years. Their catchy beats, energetic rhythms,

and relatable lyrics have captivated listeners worldwide. Punjabi music has a unique blend of traditional and modern elements, making it appealing to a wide range of audiences. One of the reasons for the popularity of Punjabi songs is their ability to evoke emotions and create a joyful atmosphere. The lively and vibrant nature of Punjabi music brings people together, whether it's at parties, weddings, or social gatherings. The infectious energy of Punjabi songs encourages people to dance and celebrate, creating a sense of unity and happiness. Another factor contributing to the popularity of Punjabi songs is the rise of Punjabi artists and their collaborations with mainstream artists. Punjabi artists like Diljit Dosanjh, Guru Randhawa, and Sidhu Moosewala have gained international recognition and have successfully crossed over into Bollywood and other music industries. Their fusion of Punjabi and western sounds has attracted a diverse fan base. Moreover, the rise of social media platforms has played a significant role in promoting Punjabi music. Artists and music labels actively use platforms like YouTube and Instagram to release their songs and connect with their fans. The visually appealing music videos, coupled with catchy tunes, have helped Punjabi songs go viral and reach a wider audience. The popularity of Punjabi songs is not limited to Punjabi-speaking regions or the Punjabi diaspora. It has transcended cultural and language barriers, with people from different backgrounds embracing the music. This widespread acceptance has led to Punjabi songs being incorporated into mainstream music playlists and gaining recognition on global music chart.

Punjabi music videos sometimes feature open displays of violence, which can include scenes of fights, weapons, and aggressive behavior. It is important to note that these depictions are often fictional and meant for entertainment purposes. While some viewers may enjoy the energy and excitement that these videos bring, it is crucial to remember that they do not reflect real-life situations or promote violence in any way. The inclusion of violence in Punjabi music videos is a creative choice made by artists and directors to enhance the visual storytelling and capture the attention of the audience. It is essential to approach these videos with a critical mindset and understand that they are a form of artistic expression rather than a reflection of reality. However, it is also important for artists and viewers to recognize the influence that these videos can have on the audience, especially younger viewers. It is the responsibility of both artists and viewers to promote positive messages and discourage real-life violence. Fortunately, there are many Punjabi music videos that focus on other themes such as love, friendship, and celebration of culture. It is important to explore the diverse range of Punjabi music videos and appreciate the creativity and talent of the artists involved. Remember, it is always essential to separate fiction from reality and promote positivity and respect in our daily lives.

Punjabi music has gained immense popularity around the globe for several reasons. First off, Punjabi music has a unique and infectious energy that gets people grooving. The catchy beats, vibrant melodies, and lively rhythms make it hard to resist. It's like a burst of joy that instantly lifts your spirits! Moreover, Punjabi music often tells relatable stories of love, friendship, and celebration. The lyrics are heartfelt and reflect the emotions and experiences of many listeners. Whether it's a heartbreak anthem or a party banger, Punjabi songs have a way of connecting with people on a deep level. Another reason for its global popularity is the fusion of traditional Punjabi folk elements with modern sounds. This blend creates a fresh and exciting musical experience that appeals to a wide range of audiences. Punjabi music has the ability to seamlessly blend traditional instruments like the dhol and tumbi with contemporary beats and electronic sounds, creating a unique sonic landscape. The Punjabi music industry has also seen a rise in collaborations with international artists, which has further expanded its reach. These cross-cultural collaborations introduce Punjabi music to new audiences and help create a global fanbase. Furthermore, Punjabi music videos are often visually stunning, featuring vibrant colors, beautiful landscapes, and captivating storytelling. These visually appealing videos enhance the overall experience and attract viewers from all over the world. Lastly, the Punjabi diaspora plays a significant role in spreading the popularity of Punjabi music. Punjabi communities around the globe have kept their cultural traditions alive through music, and as a result, Punjabi music has found a home in many countries. In conclusion, the popularity of Punjabi music worldwide can be attributed to its infectious energy, relatable lyrics, fusion of traditional and modern sounds, international collaborations, visually appealing music videos, and the active involvement of Punjabi communities around the world. It's a musical genre that brings people together, transcending borders and cultures.

Gurdas Maan is a legend, bro! He is incredibly popular in the Punjabi music industry and has a massive fan following. Gurdas Maan's soulful voice, meaningful lyrics, and captivating stage presence have made him a beloved figure in the hearts of Punjabi music lovers. His songs touch upon a wide range of themes, including love, patriotism, social issues, and cultural pride. Gurdas Maan's ability to connect with his audience on an emotional level is truly remarkable. He has released numerous hit songs over the years, such as "Dil Da Mamla Hai," "Challa," and "Ki Banu Duniya Da," which have become iconic in Punjabi music. Not only is Gurdas Maan known for his music, but he is also highly respected for his contributions to Punjabi cinema. He has acted in and produced several successful Punjabi films, showcasing his versatility as an artist. Gurdas Maan's popularity extends beyond the borders of Punjab, with fans across the globe. His music has a universal appeal and has played a significant role in promoting Punjabi

culture and music worldwide. Overall, Gurdas Maan's talent, passion, and dedication to his craft have earned him a special place in the hearts of music enthusiasts. He is a true icon and continues to inspire generations with his timeless music.

Satinder Sartaj is a phenomenal singer. He has a unique and soulful voice that captivates listeners. Satinder Sartaj is known for his heartfelt and poetic lyrics, which touch upon themes of love, spirituality, and cultural heritage. His music is a beautiful blend of traditional Punjabi folk and contemporary sounds, creating a distinct and enchanting musical experience. Satinder Sartaj's songs like "Sai," "Sajjan Raazi," and "Udaarian" have become huge hits and have resonated with people all over the world. Not only is Satinder Sartaj a talented singer, but he is also an accomplished poet and actor. His performances are filled with emotion and his storytelling ability shines through in his music. Satinder Sartaj's popularity has soared over the years, and he has gained a dedicated fan base who appreciates his artistry and the depth of his music. His contributions to Punjabi music have been widely recognized and celebrated.

Diljit Dosanjh is a rockstar. He is incredibly popular in the Punjabi music and film industry. Diljit's energetic and catchy songs have won the hearts of fans worldwide. Not only is Diljit a talented singer, but he is also a fantastic actor. His performances in Punjabi and Bollywood films, like "Udta Punjab" and "Good Newwz," have garnered critical acclaim and box office success. Diljit's charm, sense of humor, and down-to-earth personality has made him a favorite among fans. He has a massive following on social media, where he shares glimpses of his life, music, and movies. Diljit Dosanjh's popularity extends beyond Punjabi cinema, with his Bollywood and international collaborations gaining him even more recognition. His songs like "Proper Patola," "Laembadgini," and "Do You Know" has become chartbusters and are loved by fans of all ages. Overall, Diljit Dosanjh's versatility, talent, and relatability have contributed to his immense popularity. He continues to entertain and inspire his fans with his incredible music and performances.

Propagation of Weapons and Violence

The impact of weapons in Punjabi music videos on Punjabi youth can vary. Some argue that the inclusion of weapons in music videos can desensitize young viewers to violence and glamorize harmful behaviors. It is important for artists, parents, and society as a whole to be mindful of the messages being portrayed and the potential influence they can have on impressionable minds. However, it is also important to consider that not all Punjabi youth are negatively impacted by these music videos. Many young viewers are able to differentiate between fiction and reality, understanding that the use of weapons in music videos is simply a form of artistic expression and entertainment. To mitigate any potential negative impact, it is crucial for parents and guardians to

have open and honest conversations with their children about the content they consume, including music videos.

Encouraging critical thinking, promoting positive values, and fostering a healthy understanding of the difference between fiction and reality can help young viewers navigate the influence of these music videos in a responsible manner. Moreover, it is important for artists and the music industry to also take responsibility by creating a diverse range of music videos that promote positive messages, social awareness, and cultural pride. By offering a variety of content, young viewers have the opportunity to engage with music videos that inspire and uplift them. Ultimately, the impact of weapons in Punjabi music videos on Punjabi youth is a complex issue that requires a multifaceted approach involving artists, parents, and society as a whole. It is important to foster a supportive environment that encourages critical thinking, responsible consumption, and the promotion of positive values. It's unfortunate that there are some Punjabi singers who glorify violence in their songs. It's important to remember that music has a powerful influence on people, especially the youth. While some argue that it's just entertainment, it's crucial to question the impact these songs have on society. We should encourage artists to use their platform responsibly and promote positive messages instead.

While it's important to note that not all Punjabi songs promote violence, there are a few examples where violence is depicted. One such example is the song "Gangster Jatt" by Sidhu Moosewala, which portrays a gangster lifestyle. Another example is "Dabang" by Parmish Verma, which showcases a tough and fearless persona. However, it's essential to keep in mind that these songs represent a small fraction of Punjabi music. There are numerous other Punjabi songs that focus on love, celebration, and cultural pride. It's all about exploring different artists and genres to find the songs that resonate with you and align with your preferences.

Sidhu Moosewala is known for his unique style of singing and his powerful lyrics. He started his career by singing folk-style Punjabi songs that showcased his storytelling abilities and deep emotions. Over time, he has explored various genres within Punjabi music, including hip-hop and rap. Sidhu Moosewala's songs often touch upon themes like love, struggle, and social issues. Some of his popular tracks include "So High," "Warning Shots," and "Famous." His music has resonated with a wide audience, and he has gained a significant following in the Punjabi music industry. If you're interested in checking out Sidhu Moosewala's songs, I'm sure you'll find a variety of tracks that cater to your musical taste. His music resonates with listeners because he brings a unique style and energy to the Punjabi music scene. Moosewala's powerful lyrics, catchy beats, and relatable themes make his songs captivating and enjoyable. He has a knack for storytelling and expressing emotions through his music, which many

people find relatable and meaningful. His songs often touch upon real-life experiences, struggles, and social issues, which adds depth and authenticity to his music.

Additionally, Moosewala's charismatic personality and stage presence have also contributed to his popularity. He has a strong connection with his fans and knows how to engage them during live performances. Overall, it's a combination of his talent, relatability, and ability to connect with his audience that has made Sidhu Moosewala so beloved by people. His music has become a part of many people's lives, providing them with entertainment, inspiration, and a sense of connection. In modern times, Sidhu Moosewala is one of the most popular Punjabi singers. People love his unique style, powerful lyrics, and energetic performances. Sidhu Moosewala's songs often touch upon real-life experiences, struggles, and emotions, which resonate with the audience. His ability to connect with the youth and his captivating stage presence has contributed to his immense popularity. Additionally, Sidhu Moosewala's collaborations with other popular artists and his consistent delivery of hit songs have further solidified his position as a top Punjabi singer in modern times.

Babbu Maan is incredibly popular in the Punjabi music industry and has a massive fan following. Babbu Maan's soulful and meaningful songs have touched the hearts of millions. His unique style and powerful lyrics resonate with people of all ages. Babbu Maan's songs like "Mitran Di Chatri," "Saaun Di Jhadi," and "Kabza" have become iconic and are loved by fans around the world. Not only is Babbu Maan a talented singer, but he is also a gifted songwriter and actor. His performances in Punjabi films like "Rabb Ne Banaiyan Jodiean" and "Hashar" have been widely appreciated. Babbu Maan's popularity is a testament to his immense talent and the emotional connection he establishes with his audience through his music. His contributions to Punjabi music have made him an icon in the industry.

Karan Aujla is popular for his unique style, hard-hitting lyrics, and catchy beats. His songs resonate with the youth and address relatable themes like love, struggle, and street life. Karan Aujla's raw and authentic approach to music has gained him a massive fan following. People love his energetic performances and his ability to connect with the audience. His collaborations with other popular artists have also contributed to his popularity. Overall, Karan Aujla's talent, relatability, and consistent delivery of great music have made him a favorite among Punjabi music lovers.

Dilpreet Dhillon is a popular Punjabi singer known for his energetic and catchy songs. He has gained a significant fan following with his unique style and powerful vocals. Dilpreet Dhillon's songs often have a blend of traditional Punjabi folk music and modern beats, creating a fusion that appeals to a wide audience. His discography includes a variety of tracks, ranging from

romantic ballads to high-energy dance numbers. Some of his popular songs include "Gunday Ik Vaar Fer," "Picka," and "Veham." Dilpreet Dhillon's songs often have relatable lyrics that touch upon themes of love, heartbreak, and the experiences of the youth. In addition to his solo tracks, Dilpreet Dhillon has also collaborated with other renowned Punjabi artists, creating memorable duets. His collaborations with artists like Gurlez Akhtar and Gurlej Akhtar have resulted in chart-topping hits. Dilpreet Dhillon's music videos are known for their visually appealing cinematography and engaging storytelling. They often feature vibrant settings, showcasing the rich culture and beauty of Punjab. His videos complement the mood and lyrics of the songs, enhancing the overall listening experience. Overall, Dilpreet Dhillon's songs have resonated with Punjabi music lovers due to their catchy tunes, relatable lyrics, and his distinct vocal style.

RESEARCH GAPS

The above Review of Literature is based on news reports, blogs and write-ups of people written on their walls or published in newspapers. No scientific study has been done to look into this all-important problem. Hence a need was felt to study the 'Propagation of Weapons and Violence in Punjabi Music Video Albums: A Study of Youth in Punjab.' So, it has become necessary to get the opinion of those for whom they say they sing such songs. This study will definitely give much needed academic and authentic feedback to producers who make violence-ridden music video albums.

Research Problem

Propagation of Weapons and Violence in Punjabi Music Video Albums: A Study of Youth in Punjab

Research Questions

- What is the opinion of Punjabi Youth about the propagation of weapons in Punjabi Music Video Albums?
- What type of songs do they prefer to listen?
- To what extent do they like the propagation of weapons in Punjabi Music Video Albums?
- What is their opinion about putting a ban on the production of such music videos?

Hypotheses

H0: Punjabi Youth likes the propagation of weapons and violence in Punjabi Music Video Albums.

H1: Punjabi Youth like traditional and romantic Punjabi music along with violence ridden gangster songs.

Objectives

This study is based on following objectives:

- To learn the opinion of Punjabi Youth about propagation of violence in Punjabi Music Video Albums.
- To know what type of songs do they like most.

- To study their music listening habits.
- To learn their opinion about putting a blanket ban on violence mongering song/albums.

small yet, it gives enough and valuable information about the opinion of Punjabi Youth about the research problem. A questionnaire comprising of 17 open-ended and close-ended questions was sent to 80 respondents via e-mail and WhatsApp out of which only 51 responded.

RESEARCH METHODOLOGY

This study has employed Survey Method of research. Though a sample of 54 people may look rather

DATA PRESENTATION AND ANALYSIS

1. Who has been your all time Favorite Punjabi Singer?

Singer	Gurdas Maan	Surjit Bindrakhia	Sardool Sikandar	Hans Raj Hans	Balkar Sidhu
No. of Respondents	31	12	4	3	4
Percent	57.4	22.2	7.4	5.6	7.4

Table-I

As shown in the above table, Gurdas Maan is the most favorite singers of Punjabi youth which is followed by Surjit Bindrakhia. Sardool Sikandar, Balkar Sidhu and Hans raj Hans are other singers whom the youth likes.

2. Who is your Modern day Favorite Punjabi Singer?

Singer	Satinder Sartaj	Diljit Dosanjh	Karan Aujla	Sidhu Moosewala	All	None
No. of Respondents	16	3	6	18	7	4
Percentage	29.6	5.6	11.1	33.3	13	7.4

Table-II

In modern times there are many people who have made singing their career. They keep on coming up with their new music video albums every other month. The number of such singers runs in hundreds. When the respondents were asked to name their favorite singer from among these singers as many as 33.3% respondents regarded deceased Sidhu Moose Wala as their favorite singer. Another 29.65 respondents regard Sufi Singer Satinder Sartaj as their favorite singer while the youth has not much inclination towards the singing of Diljit Dosanjh and Karan Aujla.

3. How often do you watch Punjabi Music Video Albums?

Response	Sometimes	As & when I get Time	Always	Never
No. of Respondents	22	10	20	2
Percentage	40.7	18.5	37	3.7

Table-III

40.7% respondents said that they sometimes watch Punjabi Music Video Albums, 37% respondents opined that they always watch such albums and 18.5% watch such albums as and when they get time. There were 3.7% respondents who said that they don't watch such video albums.

4. Do you think Punjabi songs take up social issues?

Response	May be	Yes	No	Sometimes
No. of Respondents	15	14	13	12
Percentage	27.8	25.9	24.1	22.2

Table-IV

25.9% respondents said that Punjabi songs take up social issues from time to time while 24.1% respondents replied in the negative. 22.2% respondents said that social issues are sometimes taken up in Punjabi songs while a majority of 27.8%

respondents said that Punjabi songs may be taking up social issues. Hence the opinion of youth in response to this question is divided.

5. Which Punjabi Singer sings more cultural songs?

Singer	Sidhu Moose Wala	Gurdas Maan	Babbu Maan	Satinder Sartaj	Ranjit Bawa	Others
No. of Respondents	8	18	5	11	5	7
Percentage	14.8	33.3	9.3	20.4	9.3	13

Table-V

Punjab boasts of rich culture and traditions. When the respondents were asked which singer sings more cultural songs a majority of 33.3% named legend Gurdas Maan followed by Sufi Singer Satinder Sartaj with 20.4% respondents. 14.8% named Sidhu Moose wala while 9.3% each said that babbu Maan and Ranjit Bawa sing cultural songs more than others.

6. Do you think Punjabi songs glorify weapons and violence?

Response	Yes	May be	Sometimes	No
No. of Respondents	32	5	14	3
Percentage	59.3	9.3	25.9	5.6

Table-VI

When the respondents were asked specifically about glorification of weapons and violence in Punjabi songs a majority of 59.3% respondents agreed that there is propagation of weapons and violence in Punjabi songs i.e. lyrics. 25.9% youth said that they sometimes notice so while 5.6% respondents said that there is no glorification of weapons and violence in Punjabi Songs.

7. Do you think there is glorification of weapons in Punjabi Music Video Albums?

Response	Yes	May be	Sometimes	No	Always
No. of Respondents	27	5	13	5	4
Percentage	50	9.3	24.1	9.3	7.4

Table-VII

A majority of 50% respondents agree that there is glorification of weapons in Punjabi Music Video Albums, 24.1% respondents said that they sometimes notice it while just 7.4% respondents don't think that there is glorification or propagation of weapons in Punjabi Music Video Albums.

8. The songs of which singer glorifies weapons more than others?

Singer	Sidhu Moose Wala	Amrit Maan	All of these	Others
No. of Respondents	23	5	14	12
Percentage	42.6	9.3	25.9	22.2

Table-VIII

In response to an open-ended question, when asked to name the singer whose Music Video Albums glorify weapons and violence 42.6% named Sidhu Moose Wala while 25.9% respondents said that all the singers' Music Video Albums propagate weapons from time to time.

9. Do you like to watch such Punjabi Music Videos which glorify weapons and violence?

Response	I Hate such Videos	I don't watch such Videos	Some Videos Mislead Youth	I Enjoy such Videos	Everybody should watch such videos
No. of Respondents	1	8	20	22	3
Percentage	1.9	14.8	37	40.7	5.6

Table-IX

40.7% respondents said that they enjoy watching such Music Video Albums glorifying weapons and violence, 37% respondents said that such video albums mislead youth, 14.8% don't like to watch such video albums while 5.6% respondents said that everybody must watch such videos.

10. Is there any need for Glorification of Weapons in Punjabi Music Video Albums?

Response	Absolutely Not	Producers do it to attract youth	Can't Say	People Like Such Videos	Yes, why not
No. of Respondents	14	6	8	16	10
Percentage	25.9	11.1	14.8	29.6	18.5

Table-X

29.6% respondents said that there is Glorification of weapons and violence in Punjabi Music Video Albums because people like such videos while 25.9% respondents don't find any need and logic for propagation of violence-ridden music video albums. 11.1% respondents opined that producers insert weapons and violence in videos just to attract the youth while 18.5% respondents feel that there is need of such violence-ridden music video albums.

11. Do you think this Glorification of Weapons in Punjabi Music Video Albums has increased craze for weapons among youth?

Response	Yes	May be	No	Sometimes
No. of Respondents	39	5	8	2
Percentage	72.2	9.3	14.8	3.7

Table-XI

72.25 respondents agree that such violence-ridden music video albums create craze for weapons among youth while only 14.8% respondents don't think so.

12. Do you think this craze for weapons has lead to Gang War in Punjab?

Response	Yes	May be	No
No. of Respondents	35	11	8
Percentage	64.8	20.4	14.8

Table-XII

A majority of 64.8% respondents blame such violence-propagating video albums responsible for emergence of Gang war in Punjab while 14.8% respondents don't think so.

13. What reason do you assign to the murder of Sidhu Moose Wala?

Response	Gang War	Popularity of Sidhu Moosewala	Glorification of Weapons in his songs	Glorification of Weapons in his Videos	All of these	None of These
No. of Respondents	15	12	3	4	17	3
Percentage	27.7	22.2	5.6	7.4	31.5	5.6

Table-XIII

When the respondents were asked to assign any reason behind the murder of Sidhu Moose Wala 27.7% said that he was assassinated because of gang war, 22.2% respondents said that it happened because of the sudden popularity of Sidhu Moose Wala, 5.6% said that it was because of glorification of weapons in his lyrics, 7.4% said that it was due to glorification of weapons in his Music Video Albums but a majority of 31.5% respondents said that Sidhu was killed due to all these reasons.

14. Should Glorification of Weapons in Punjabi Music Videos be declared Unlawful?

Response	Yes	May be	No
No. of Respondents	30	12	12
Percentage	55.6	22.2	22.2

Table-XIV

A majority of 55.6% respondents feel that there should be a blanket ban on the propagation of weapons and violence in Punjabi Music Video Albums and law should be enacted to declare them unlawful. 22.2% respondents don't think any need to declare such videos as unlawful.

15. What type of Music Videos do you like most?

Response	Romantic	Traditional	Weapons Glorifying	Devotional	Gang War
No. of Respondents	14	13	14	1	12
Percentage	25.9	24.1	25.9	1.9	22.2

Table-XV

An equal percentage of 25.9% respondents like Romantic and Weapons Glorifying Music Video Albums while 24.1% respondents like videos propagating traditions of Punjab while 22.2% respondents like gang War propagating videos the most. Taken together 48.1% respondents like violence in Punjabi Music Video Albums.

16. Which Female Punjabi Singer's Music Video Albums/Songs Glorify Weapons?

Singer	Gurlez Akhtar	Kaur B	Afsana Khan	Neha Kakkar	Others
No. of Respondents	21	5	12	1	15
Percentage	38.9	9.3	22.2	1.9	27.8

Table-XVI

There is a plethora of duets which feature female singers singing songs which glorify weapons and violence. When the respondents were asked to name the female singer whose songs and music video albums glorify weapons and violence 38.9% named Gurlez Akhtar, 22.2% named Afsana Khan and 27.8% said other female singers glorifying such weapons and violence in their songs.

17. Which singer's songs/video albums Glorify weapons more than others?

Singer	Amrit Maan	Dilpreet Dhillon	Babbu Maan	Karan Aujla	Sidhu Moose Wala	Others
No. of Respondents	7	7	4	9	24	3
Percentage	13	13	7.4	16.7	44.4	5.6

Table-XVII

When the respondents were asked to specify the male singer whose songs/video albums glorify weapons more than others a vast majority of 44.4% named Sidhu Moose wala, 16.7% named Karan Aujla, 13% each named Amrit Maan and Dilpreet Dhillon and 7.4% named Babbu Maan.

CONCLUSION:

Data presentation and interpretation leaves no one in doubt that the land of five rivers called Punjab is vitiated with songs and Music Video Albums which propagate weapons and violence. Though majority of youth regard Gurdas Maan and Surjeet Bindrakhia as their all time favourites but still there is found to be great craze for Sidhu Mosse Wala whose songs and Music Video Albums were often seen replete with weapons and violence. Majority of Punjabi Youth like him the most and surprisingly their second best choice is Sufi Singer Satinder Sartaj whose songs and albums has nothing to do with weapons and violence. The youth feels that there is propagation of violence and weapons in Punjabi Music Video Albums but they feel divided that Punjabi songs take up social issues. Realistically speaking such songs are few and far between. They regard Gurdas Maan and Satinder Sartaj among top-singers whose songs and music video albums propagate Punjabi Culture. One feels at his wits end as to why they didn't name Manmohan Waris, harbhajan Maan, Debi Makhsoosuri, Tarsem Jassar, Ammy Virk and Nachhattar Gill. Any how the respondents don't always watch violence ridden

Punjabi Music Video Albums but a majority of them agree that Punjabi Music Video Albums propagate violence and gang war. A majority of respondents named Sidhu Moosewala whose songs/Music Video Albums propagate Weapons and Violence. Respondents are of the opinion that Sidhu Moosewala was assassinated because of Gang war, His Popularity among masses and propagation of violence in his songs/music video albums. Majority of respondents enjoy watching violence in Punjabi Music Video Albums while there is a chunk of respondents who hates them and still others say that violence is inserted in Music Vide Albums as the Producers want to allure more and more youth towards their albums. A vast majority of respondents agree that there is glorification of weapons and violence in Punjabi Music Video Albums and they admit that this glorification has lead to gang war in Punjab which has snatched an upcoming Sidhu Moose Wala from Punjabi Music Industry. Almost equal percentage of respondents like Romantic, Violence ridden and gang war propagating Punjabi Music Video Albums which underlines the fact that this prolonged and unbridled-uncensored propagation of weapons and violence has left indelible imprints on young minds. Even then majority

of respondents said that such propagation of violence should be declared unlawful. The respondents named Gurlez Akhtar and Sidhu Moosewala as the front runners whose songs/music video albums propagate violence and weapons propagating songs.

Above discussion leaves not an iota of doubt that there has been unbridled propagation of violence and weapons in Punjabi songs and Music Video Albums. There are many who like the cultural and romantic songs. In the era where majority of youth like Sidhu Moosewala, Dilpreet Dhillon, Karan Aujla, Babbu Maan, Amrit Maan, Gurlez Akhtar and Afsana Khan there are many who like Sufi Singer Satinder Sartaj the most. Among the violence mongering Music Video Albums the absence of Korala Maan and Mankirt Aulakh is a bit surprising. But still the youth thinks that A law should be enacted to curb such violence in Punjabi Music Video Albums and it needs to be mentioned that Bhagwant Maan government has already banned such violence-weapons propagating songs in November 2022 and some lyricists and singers have been put behind the bars. But the indelible imprints and yearning for such violence mongering music video albums will take some time to get erased from the minds of the youth.

REFERENCES:

1. Ban On Songs 'Glorifying' Weapons As Punjabi Music Industry Tilts Towards Gun Culture. (2022, Nov 14). English Jagran. Retrieved <https://english.jagran.com/india/ban-on-songs-glorifying-weapons-as-punjabi-music-industry-tilts-towards-gun-culture-10054335>
2. Case Against Singer Sidhu Moosewala For Promoting Violence In Latest Song: On May 4, Moosewala was booked under various provisions of the Disaster Management Act and sections of the Arms Act in Barnala. (2020, July 20). NDTV. Retrieved <https://www.ndtv.com/india-news/case-against-punjabi-singer-sidhu-moosewala-for-promoting-violence-in-latest-song-2265741>
3. Punjab imposes ban on songs promoting gun culture violence public display of firearms. (2022). The Quint. Retrieved <https://www.thequint.com/explainers/punjab-imposes-ban-on-songs-promoting-gun-culture-violence-public-display-of-firearms>
4. Kohli, S. (2022). Punjabi singer Saleem lauds AAP govt for banning songs glorifying gun culture. PTC NEWS. Retrieved <https://www.ptcnews.tv/punjab-2/punjabi-singer-saleem-lauds-aap-govt-for-banning-songs-glorifying-gun-culture-712610>
5. Punjab govt bans public display of weapons in songs glorifying violence. (2022 Nov 14). The Economic Times. Retrieved <https://economictimes.indiatimes.com/news/india/punjab-govt-bans-public-display-of-weapons-in-songs-glorifying-violence/videoshow/95499898.cms?from=mdr>
6. Thusoo, S., Deshwal, S. (2022) What Contemporary Punjabi Music Tells Us About the Construction of Jatt Masculinity. The Wire. Retrieved <https://thewire.in/film/punjabi-music-jatt-masculinity-caste>
7. Influence of Hip-Hop And Gun Violence in the United States: Analytical Essay. (2022, August 12). Edubirdie. Retrieved November 28, 2023, from <https://edubirdie.com/examples/influence-of-hip-hop-and-gun-violence-in-the-united-states-analytical-essay/>
8. Punjabi singer Sippy Gill booked for promoting violence through his song. (2020). ANI News. Retrieved <https://www.aninews.in/news/national/general-news/punjabi-singer-sippy-gill-booked-for-promoting-violence-through-his-song20200307235031/>
9. Gill, P. S. (2022). *Punjabi Culture on the Altar of Popular Music*. babushahi.com. From <https://www.babushahi.com/opinion.php?oid=1561>
10. Thusoo, S., Deshwal S.(2022). Exploring the Formation of Jat Masculinity in Contemporary Punjabi Music. *Economic and Political Weekly (Engage)*, Vol. 57, Issue No. 16. From https://www.epw.in/engage/article/exploring-formation-jat-masculinity-contemporary?0=ip_login_no_cache%3D8ae22c60868608f9cb83868c262145fd
11. Scroll.in. (2020). *Punjab: Two singers booked for promoting gun culture through song lyrics*. From <https://scroll.in/latest/951886/punjab-two-singers-booked-for-promoting-gun-culture-through-song-lyrics>
12. Nath, R. (2023). *Complaint filed against singer Happy Raikoti for promoting gun culture in songs*. PTC Punjabi. From <https://www.ptcpunjabi.co.in/pollywood/complaint-filed-against-singer-happy-raikoti-for-promoting-gun-culture-in-songs-413151>