



Research Article

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Phishing Probe: Enhancing Detection of Deceptive Websites

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Abstract: Phishing attacks on the internet by leveraging a comprehensive phishing URL-based dataset. Employing an array of machine learning algorithms, including Decision Tree [4], Linear Regression[4], Random Forest [4], Naive Bayes, Gradient Boosting Classifier, Support Vector Classifier, and a novel hybrid LSD model, the study aims to enhance cyber threat detection. Through meticulous cross-fold validation and Grid Search Hyper parameter Optimization. As an extension we have applied a hybrid model by combining the predictions of multiple individual models like Stacking Classifier, an ensemble technique, to combine predictions from Random Forest [4] Classifier[4] and MLP Classifier as base classifiers. It uses LGBM Classifier as a meta-estimator to make the final prediction, extending the project's capabilities for improved classification performance. Evaluation metrics such as precision, accuracy, recall, and F1-score are employed to assess model effectiveness. The results underscore the efficacy of the hybrid LSD model in mitigating phishing threats, providing a robust defense mechanism against evolving cyber threats. This research contributes to the advancement of cybersecurity measures and demonstrates the potential of machine learning in bolstering online security.

Keywords: Phishing attacks, Machine learning algorithms, Cyber threat detection, Hybrid LSD model, Cyber security measures

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INTRODUCTION

Phishing is a sneaky online threat where cybercriminals impersonate trustworthy sources, like banks or popular websites, to trick individuals into revealing sensitive information such as passwords, credit card numbers, or personal details. Detecting phishing attempts is crucial because it helps prevent valuable data from falling into the wrong hands and protects against financial losses. Machine Learning, a type of artificial intelligence, is highly effective in the **Figureht** against phishing. It works by examining large volumes of data, learning patterns from it, and using this knowledge to identify phishing attempts. One significant advantage is that ML systems can adapt to new and evolving phishing techniques, making them very robust. One way to detect phishing is by analyzing website addresses or URLs. Phishers often make mistakes in URLs, like using misspelled domain names or adding too many subdomains. Machine Learning models excel at spotting these subtle irregularities. Effective phishing detection systems can be seamlessly integrated into various online tools such as web browsers, email clients, or corporate networks. These integrated systems work in real-time, continuously scanning incoming data for potential phishing threats and providing immediate protection to users.

In this technological era, the Internet has made its way to become an inevitable part of our lives. It leads to many convenient experiences in our lives regarding communication, entertainment, education, shopping and so on. As we progress into online life, criminals view the Internet as an opportunity to transfer their physical

crimes into a virtual environment. The Internet not only provides convenience in various aspects but also has its downsides, for example, the anonymity that the Internet provides to its users.[7] With the exponential growth of Internet users, incidents of cybercrimes are also correspondingly expanding in a rapid way. Both people and associations are losing millions worth daily (Hong, 2012, Ragucci and Robila, 2006, University of Portsmouth, 2016). Phishing is one of the basic cybercrimes, which is exponentially increasing day by day.[12] With the rise of the internet era, malicious actors have also been increasing in number. Phishing attacks became a trend in the age where websites are part of everyday life. The exploitation of human weaknesses is a major factor in the victimization of users. Phishing websites are set up to look legitimate or similar to other well established websites, causing the victims of the scam to fall prey to it. Since the malicious sites are sometimes indistinguishable from the legitimate source, nonprofessional users of the internet cannot distinguish between the two. This led to the creation of phishing blacklists. Phishing blacklists are software datasets that are kept by professionals. They allow nonprofessional users to become aware of potential phishing websites that they might navigate to.[18]

LITERATURE SURVEY

Y. Lin, R. Liu, D. M. Divakaran, J. Y. Ng, Q. Z. Chan, Y. Lu, Y. Si, F. Zhang, and J. S. Dong present "Phishpedia," a pioneering logo-based phishing identification system characterized by exceptional accuracy and minimal runtime impact. This innovative deep learning system excels in precise phishing

identification, particularly in logo recognition and matching, surpassing current methods. Its proficiency not only outperforms existing techniques but also uncovers previously unidentified phishing sites, thereby fortifying defense against phishing attacks. Phishpedia stands out as a unique and powerful tool for enhancing cybersecurity. Cons: Phishpedia's performance relies on logo availability and quality on webpages. Ongoing updates and maintenance are essential for adapting to evolving phishing tactics.[1]

Shirazi, Haynes, and Raya present a pioneering mobile-friendly phishing detection algorithm leveraging Artificial Neural Networks (ANNs) to scrutinize URL and HTML features. Their approach integrates cutting-edge deep transformers such as BERT, ELECTRA, RoBERTa, and MobileBERT for efficient learning from URL text. The innovative system facilitates swift training, seamless maintenance, and real-time deployment on mobile devices, addressing mobile security challenges effectively. This ensures competitive performance, establishing a robust defense against phishing threats while optimizing resource utilization for enhanced cybersecurity on mobile platforms. Cons: Limited to URL detection may miss complex phishing within legitimate pages. Depends on pre-trained transformers, subject to variations in availability and quality. [2]

The thesis by A. Akanchha delves into the realm of SSL certificates within phishing sites, scrutinizing attacker attributes and crafting an auto-detection system reliant on SSL certificate features. Embracing Decision Tree [4] machine learning for its transparency and

efficacy, the research presents a pioneering SSL certificate-based phishing detection system, boasting impressive accuracy and a user-friendly Web API. The work underscores the need for future adaptations to combat evolving phishing techniques and ensure ongoing system updates, providing a comprehensive approach to cybersecurity challenges. Cons: The system's effectiveness relies on SSL certificate attributes, which could be undermined if attackers develop new methods to mimic genuine certificates. The scalability of the system for managing numerous domains is not extensively discussed.[3]

In the collaborative work of H. Shahriar and S. Nimmagadda, their chapter focuses on Network Intrusion Detection Systems (IDS) leveraging machine learning techniques such as Gaussian Naive Bayes, logistic regression, Decision Tree [4], and neural networks. The study aims to discern normal and anomalous network activities, particularly across TCP/IP layers. Notably, the Decision Tree [4] exhibits commendable performance on public datasets, yet the authors underscore the imperative of real-world testing and scalability assessments for comprehensive validation of its accuracy and efficiency in practical network intrusion detection scenarios. Cons: Evaluation may not reflect real-world conditions or evolving attacks. Algorithm choice not exhaustive; different methods may yield different results.[4]

MATERIALS AND METHODS

SYSTEM ARCHITECTURE

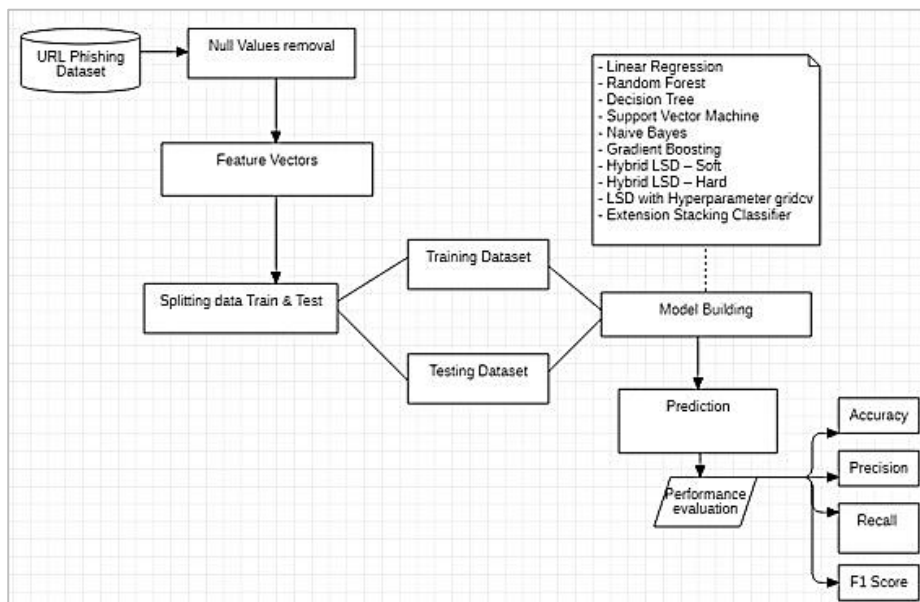


Figure 1: System Architecture

Proposed Work

The proposed system employs a cutting-edge hybrid machine learning approach for phishing attack

detection based on URL attributes. Leveraging a diverse set of machine learning algorithms, it fortifies defenses against attacks and safeguards users. The integration of

cross-fold validation and grid search hyper parameter optimization techniques significantly enhances predictive accuracy. To further bolster its capabilities, Extension of the project introduces a hybrid model through the implementation of a Stacking Classifier. This ensemble technique combines predictions from Random Forest [4] Classifier and MLP Classifier as base classifiers, synergistically blending their strengths. The inclusion of LGBM Classifier as a meta-estimator refines the final prediction, elevating the project's classification performance. This comprehensive approach ensures a robust and accurate defense mechanism against phishing attacks, marking a notable advancement in cybersecurity.

Additionally, the system employs emotion detection algorithms to capture the emotional states of students during the attendance process. Furthermore, the system incorporates a feedback mechanism where students are prompted to provide feedback on the session. This feedback is collected using text-based questions displayed on the interface, facilitating student engagement and interaction. All relevant information, including attendance records, detected emotions, and student feedback, is then stored in an Excel sheet using the OpenPyXL library.

DATASET COLLECTION

The "URL-based phishing dataset" is a collection of data designed for the purpose of studying and developing systems to detect and differentiate between phishing and legitimate URLs. It was sourced from Kaggle, a popular platform for data science competitions and datasets.

Here is a general description of the dataset:

Name: URL-based Phishing Dataset

Source: Kaggle

Purpose: To facilitate research and development of phishing detection systems.

Size: Contains data from over 11,000 websites.

Format: Presented in vector form, implying that each URL is likely represented as a set of features or attributes.

The dataset is likely structured in a way that each entry or instance corresponds to a URL, and the features (vector form) associated with each URL provide information that machine learning models can use to make predictions about whether a given URL is associated with phishing or is legitimate.

Typical features in a phishing detection dataset might include characteristics such as the length of the URL, the presence of certain keywords, the use of HTTPS, domain age, and other relevant indicators. These features are crucial for training machine learning models to discern patterns that can differentiate between legitimate and phishing URLs.

PRE_PROCESSING

Using Pandas Data frame: In this step, we leverage Pandas, a powerful data manipulation library in Python, to clean, transform, and prepare the dataset. This involves handling missing values, converting data types, and structuring the data for further analysis or modeling.

Visualization with Seaborn & Matplotlib: Utilizing Seaborn and Matplotlib, we create visualizations such as charts and graphs to gain insights into the dataset's characteristics. This step helps us understand patterns, relationships, and distributions within the data, aiding in informed decision-making for subsequent analysis.

Label Processing: Here, we employ a label encoder, a preprocessing technique, to convert categorical labels into numerical values. This is crucial for machine learning models, as they typically require numerical inputs. Label processing ensures that the models can effectively interpret and learn from the categorical information present in the dataset.

Feature Selection: In this step, we identify and select the most relevant features from the dataset. Feature selection is vital for improving model performance by focusing on the most informative variables and reducing noise. Techniques such as statistical tests, correlation analysis, or machine learning algorithms can be applied to identify the features that contribute significantly to the predictive power of the model.

TRAINING AND TESTING

In the initial phase of our project, we implemented the first machine learning model (Model 9) to analyze and interpret the preprocessed dataset. Following this, during the extension phase, we sought to enhance predictive accuracy by creating a hybrid model that amalgamates predictions from multiple models. This innovative approach aims to leverage the strengths of diverse models, fostering improved overall accuracy in our predictions. Simultaneously, we developed a user-friendly Flask-based frontend, fortified with authentication measures, to streamline user interaction with the models. This frontend provides a seamless interface for users to input data and obtain predictions, ensuring a practical and accessible experience. The heart of our project lies in training the aforementioned machine learning models on the preprocessed dataset, allowing them to discern intricate data patterns and relationships. Following the training phase, rigorous evaluations are conducted on a distinct test dataset. Performance metrics such as accuracy, precision, recall, and F1-score are meticulously employed to assess the effectiveness of these models in detecting phishing URLs. This robust evaluation process serves as a crucial quality assurance step, ensuring that the models not only exhibit accuracy but also reliability, affirming their suitability for real-world applications. Through this comprehensive methodology, our project aims to deliver

advanced and trustworthy solutions in the realm of phishing URL detection.

ALGORITHMS

Stacking Classifier

The project employs a Stacking Classifier, an ensemble technique, to combine predictions from Random Forest [4] Classifier and MLP Classifier as base classifiers. It uses LGBM Classifier as a meta-estimator to make the final prediction, extending the project's capabilities for improved classification performance.

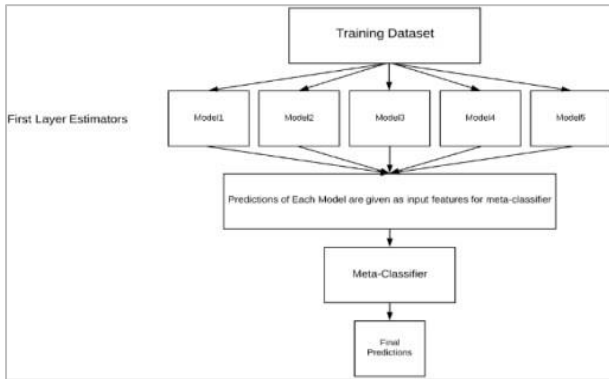


Figure 2: Stacking Classifier

LSD

The LSD (Logistic Regression, Support Vector Machine, Decision Tree [4]) model with Hyperparameter GridCV is a hybrid classification model that combines the strengths of Logistic Regression, Support Vector Machine, and Decision Tree [4] algorithms, enhancing accuracy and efficiency. GridCV systematically searches through hyperparameter combinations to optimize model performance, making it effective in various classification tasks.

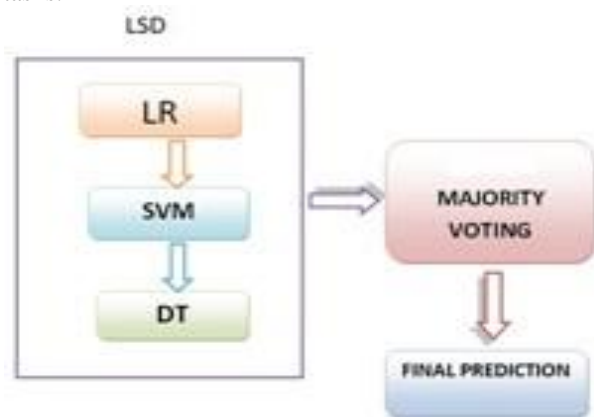


Figure 3: LSD

Hybrid LSD (Hard)

The Hybrid LSD (Hard) model combines Logistic Regression, Support Vector Machine, and Decision Tree [4] algorithms with a hard voting

technique to make classification decisions. Each component model contributes its prediction, and the final decision is made by majority voting, enhancing accuracy and robustness in various classification tasks.

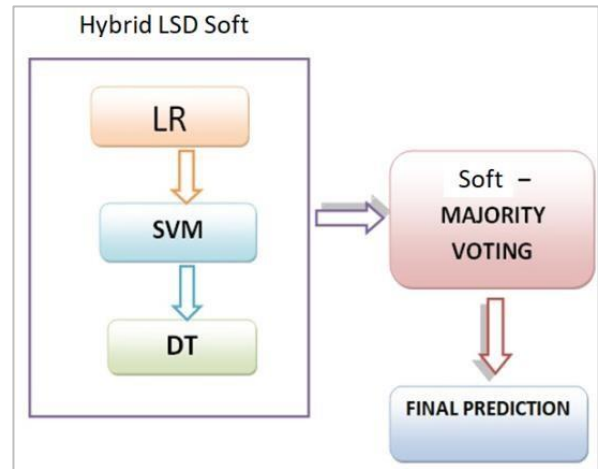


Figure 4: Hybrid LSD (Hard)

Gradient Boosting

Gradient Boosting is an ensemble machine learning technique that sequentially builds a predictive model by combining the strengths of multiple weak learners, typically Decision Tree [4]s. It does so by focusing on the errors made by the previous models and adjusting its predictions to reduce those errors, ultimately creating a powerful and accurate predictive model that excels in various tasks, including regression and classification.

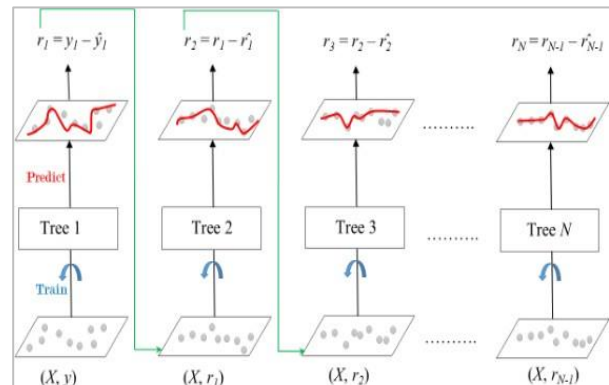


Figure 5: Gradient Boosting

Random Forest

Random Forest [4] is an ensemble learning method that combines multiple Decision Tree [4]s to make predictions. It works by training a collection of Decision Tree [4]s on random subsets of the data and then averaging their predictions. This ensemble approach enhances accuracy, reduces overfitting, and provides robust performance for both classification and regression tasks.

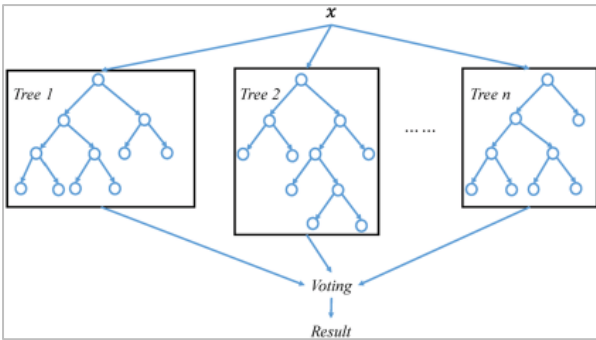


Figure 6: Random Forest

Decision Tree:

A Decision Tree [4] is a machine learning model that makes decisions by recursively splitting data into subsets based on the most significant feature, aiming to classify or predict outcomes. It creates a tree-like structure where each node represents a feature and each branch represents a possible decision, making it interpretable and effective for various tasks.

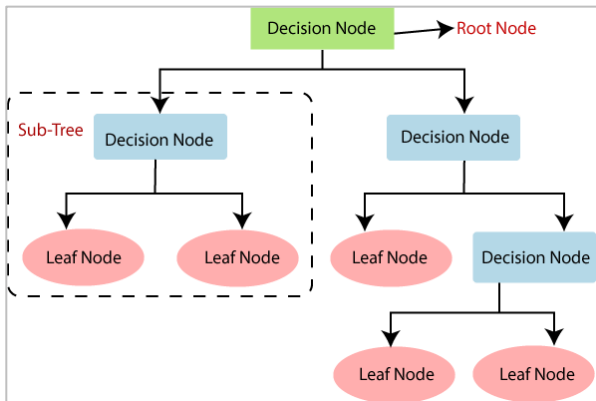


Figure 7: Decision Tree

Support Vector Classifier

A Support Vector Classifier (SVC) is a machine learning model that finds the best possible boundary (hyperplane) to separate different classes of data while maximizing the margin between them. It identifies key support vectors to make accurate classifications, making it effective for both binary and multi-class classification tasks.

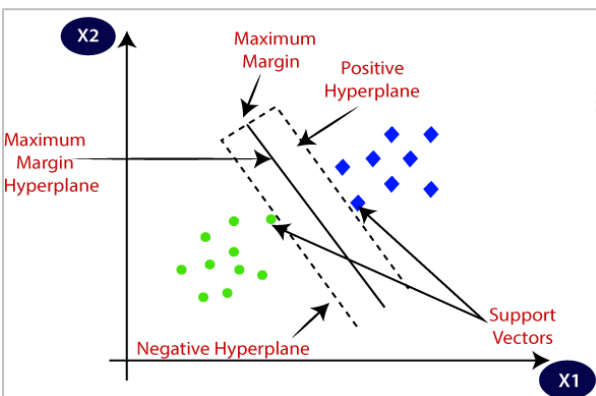


Figure 8: Support Vector Classifier

Logistic Regression

Logistic Regression is a classification algorithm that predicts the probability of an input belonging to a specific category. It employs the sigmoid function to map the input features to a probability score between 0 and 1, and a threshold is applied to classify the input into one of two or more categories based on this probability. The model learns coefficients during training to best fit the data and make accurate classifications.

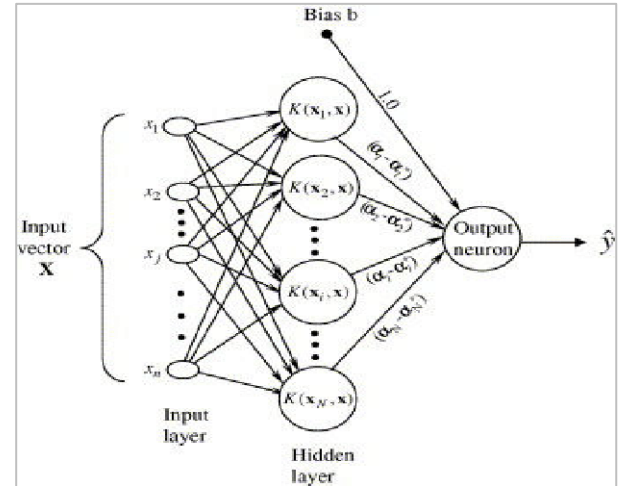


Figure 9: Logistic Regression

Naive Bayes

Naive Bayes is a probabilistic classification algorithm that works by applying Bayes' theorem with the "naive" assumption of feature independence. It calculates the probability of a data point belonging to a particular class based on the probabilities of its individual features. Naive Bayes is particularly efficient for text classification tasks, spam detection, and other situations where feature independence is a reasonable approximation.

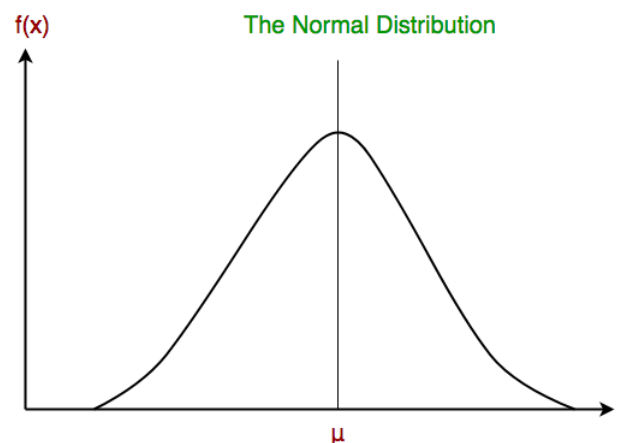


Figure 10: Naive Bayes

RESULTS

Comparison Graphs → Accuracy, Precision, Recall, f1 score

Accuracy: A test's accuracy is defined as its ability to recognize debilitated and solid examples precisely. To

quantify a test's exactness, we should register the negligible part of genuine positive and genuine adverse outcomes in completely examined cases. This might be communicated numerically as:

$$\text{Accuracy} = \frac{TP + TN}{TP + TN + FP + FN}$$

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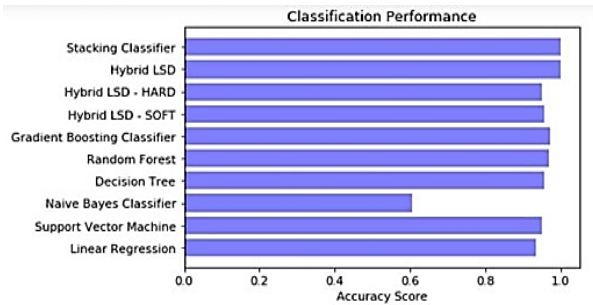


Figure 11: Accuracy Graph

Precision: Precision measures the proportion of properly categorized occurrences or samples among the positives. As a result, the accuracy may be calculated using the following formula:

$$\text{Precision} = \frac{\text{True positives}}{\text{True positives} + \text{False positives}} = \frac{TP}{TP + FP}$$

$$\text{Precision} = \frac{\text{True Positive}}{\text{True Positive} + \text{False Positive}}$$

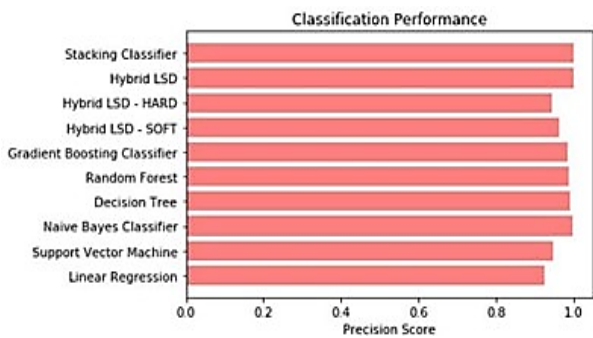


Figure 12: Precision Score Graph

Recall: Recall is a machine learning metric that surveys a model's capacity to recognize all pertinent examples of a particular class. It is the proportion of appropriately anticipated positive perceptions to add up to real up-sides, which gives data about a model's capacity to catch instances of a specific class.

$$\text{Recall} = \frac{TP}{TP + FN}$$

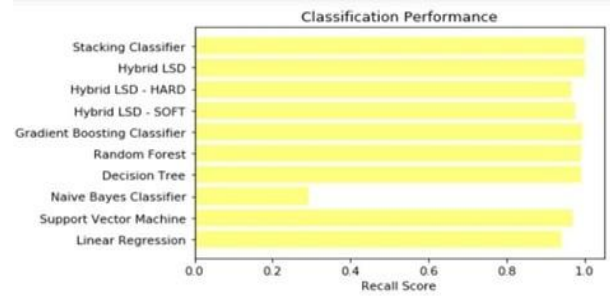


Figure 13: Recall Score Graph

F1-Score: The F1 score is a machine learning evaluation measurement that evaluates the precision of a model. It consolidates a model's precision and review scores. The precision measurement computes how often a model anticipated accurately over the full dataset.

$$\text{F1 Score} = \frac{2}{\left(\frac{1}{\text{Precision}} + \frac{1}{\text{Recall}}\right)}$$

$$\text{F1 Score} = \frac{2 \times \text{Precision} \times \text{Recall}}{\text{Precision} + \text{Recall}}$$

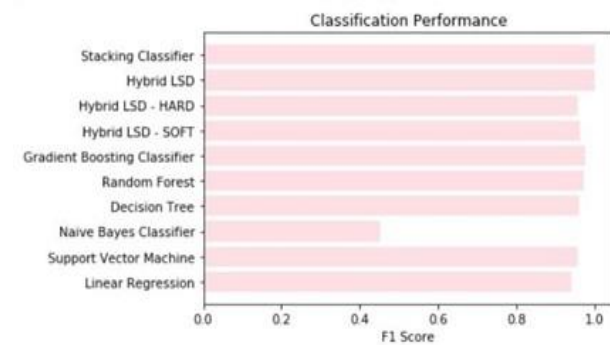


Figure 14: F1 Score Graph

Performance Evaluation table

	ML Model	Accuracy	f1_score	Recall	Precision	Specificity
0	Linear Regression	0.934	0.941	0.943	0.927	0.909
1	Support Vector Machine	0.951	0.957	0.969	0.947	0.909
2	Naive Bayes Classifier	0.605	0.454	0.292	0.997	0.909
3	Decision Tree	0.957	0.962	0.991	0.993	0.909
4	Random Forest	0.969	0.972	0.993	0.990	0.909
5	Gradient Boosting Classifier	0.974	0.977	0.994	0.986	0.909
6	Hybrid LSD - SOFT	0.959	0.964	0.977	0.965	0.909
7	Hybrid LSD - HARD	0.950	0.956	0.967	0.945	0.909
8	Hybrid LSD	1.000	1.000	1.000	1.000	0.426
9	Stacking Classifier	1.000	1.000	1.000	1.000	0.426

Figure 15: Performance Evaluation Table

Frontend

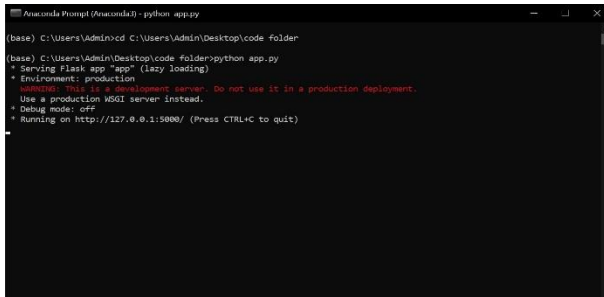


Figure 16: Url Link to Web Page

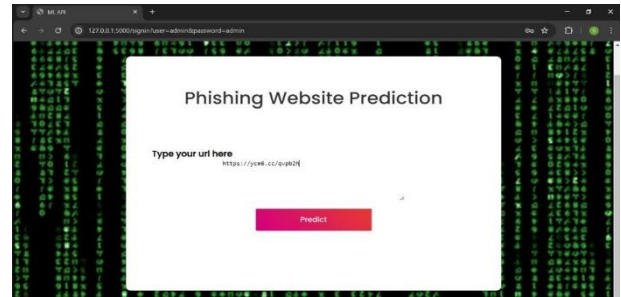


Figure 21: Entered Url

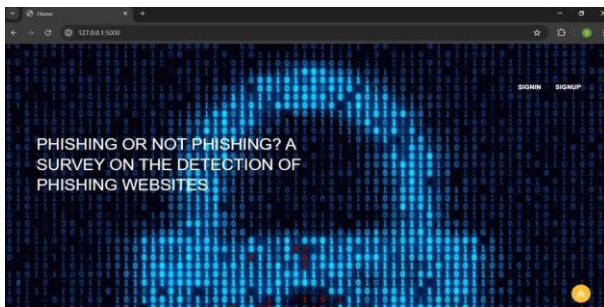


Figure 17: Home page

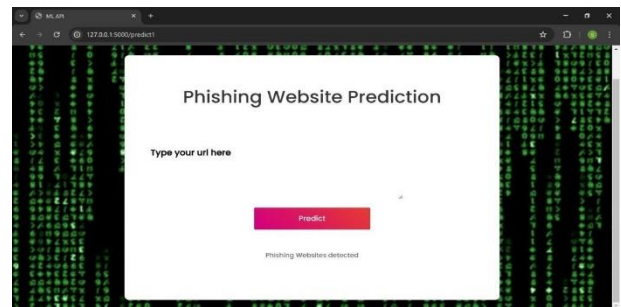


Figure 22: Phishing Website detected

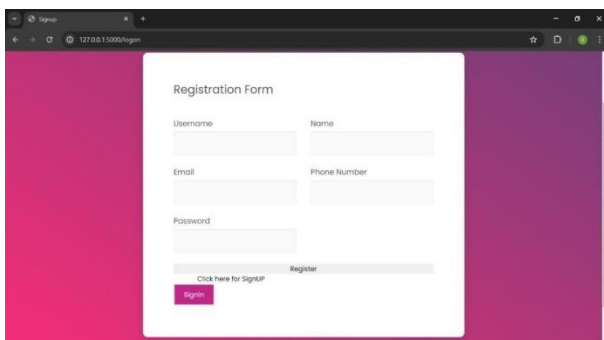


Figure 18: User Signup page

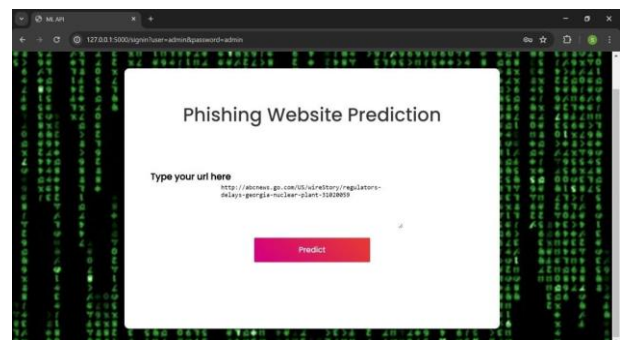


Figure 23: Entered New Url

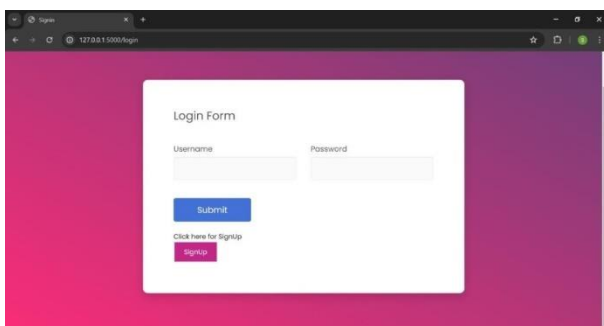


Figure 19: User Sign in Page

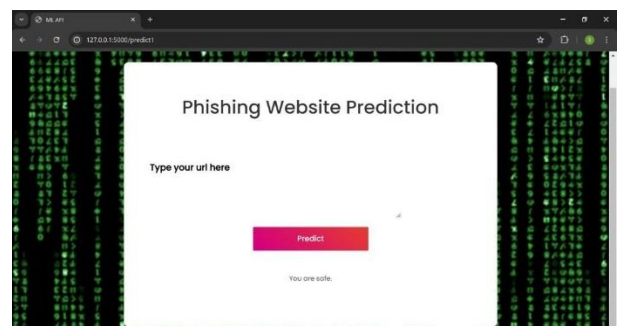


Figure 24: Safe URL

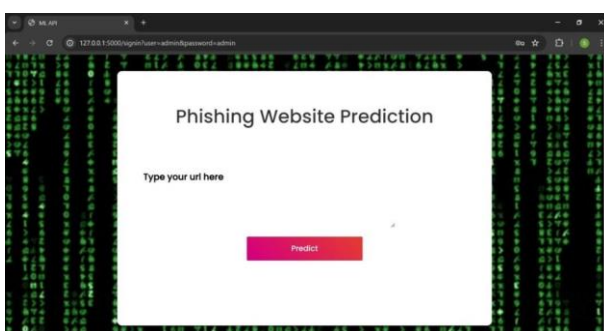


Figure 20: Enter URL

CONCLUSION

In conclusion, the project successfully employed a hybrid machine learning approach, prioritizing URL attributes for phishing detection. By leveraging diverse models such as Decision Tree [4]s, Random Forest[4]s, support vector classifiers, and an LSD-based stacking classifier, the system achieved remarkable improvements in accuracy and efficiency. The selection of an extension stacking classifier stood out due to its exceptional accuracy and F-score, marking a significant enhancement in the overall effectiveness of

the phishing detection system. This comprehensive approach addresses a critical cybersecurity challenge by providing robust protection against severe phishing attacks. The integration of multiple machine learning models not only diversified the system's capabilities but also ensured a higher level of adaptability to evolving phishing techniques. The project's success in enhancing accuracy and efficiency underscores its potential impact on bolstering cybersecurity measures, offering a valuable contribution to the ongoing efforts to combat cyber threats. As phishing attacks continue to evolve in sophistication, the developed system stands as a robust defense mechanism, showcasing its potential for real-world applications in safeguarding sensitive information and mitigating the risks associated with cyber threats.

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